

TEAM 13 - Team name: Why not?

Challenge: MVV Enamic

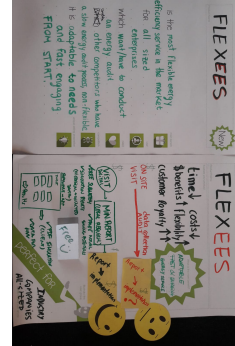
Team photo:



Mock-up:



Product Box:



Team member #01:

Brais Armiño Franco
KTH

Team member #04:

Maria Gris Trillo
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Team member #07:

Uriel Ruíz Cuevas
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Team member #02:

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Team member #08:

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Team member #03:

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Team member #06:

Lorenzo Cantoni
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Team member #09:

Basic idea:

Revolutionize the customer relationship for MVV by improving the audit and implementation process via digitalization

Business Model:

Offering a different stage based model for auditing and future energy services that encourage customer loyalty to MVV.

Tech Innovation:

Submetering installation in on-site visits to aggregate data and create simulations that present future energy efficiency savings.

Design Approach:

SCRUM process which creates an interactive and visual connection to MVV's energy efficiency solutions

BEWERTUNG

Gesamteindruck:

(0-5 Punkte, 0 = schwach, 5 = super)

Technische Innovation:

(0-5 Punkte, 0 = schwach, 5 = super)

Business Model:

(0-5 Punkte, 0 = schwach, 5 = super)

Design Idee:

(0-5 Punkte, 0 = schwach, 5 = super)