

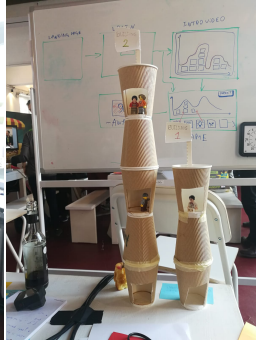
TEAM 9 - Team name: MultiFruits

Challenge: GETEC

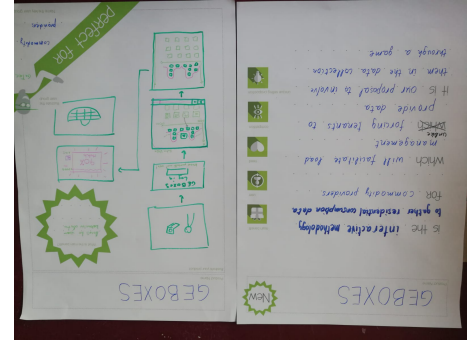
Team photo:



Mock-up:



Product Box:



Team member #01:

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Basic idea:

An interactive game where tenants challenge themselves and others in predicting and lowering their energy consumption.

Business Model:

User data is sold to commodity providers to facilitating more energy efficient systems (and maintenance, reputation etc.).

Tech Innovation:

Software development of a digital game that gives useful data for energy management purposes.

Design Approach:

Using features such as betting and goals to make the game fun and will motivate users to play.

BEWERTUNG

Gesamteindruck:

(0-5 Punkte, 0 = schwach, 5 = super)

Technische Innovation:

(0-5 Punkte, 0 = schwach, 5 = super)

Business Model:

(0-5 Punkte, 0 = schwach, 5 = super)

Design Idee:

(0-5 Punkte, 0 = schwach, 5 = super)