

TEAM 12 - Team name: ChangelLater

Challenge: Danfoss

Team photo:



Team member #01:

Katerina Ilijovska
Instituto Superior Tecnico

Team member #04:

Beatrice Foscoli
Instituto Superior Tecnico

Team member #07:

Sara Vieira
Instituto Superior Tecnico

Team member #10:

Basic idea:

Reducing energy loss of supermarkets by 12-30% via a door-less mid-temperature refrigerator

Business Model:

Supermarkets achieve cost savings and a better overall experience for the consumer which may result in increased sales.

Mock-up:



Team member #02:

Piotr Grudzien
Polytechnic University of Catalonia

Team member #05:

Hollyn Hartlep
Christian Albrechts Universitet zu Kiel

Team member #08:

mohammed finzer akkara
Instituto Superior Tecnico

Product Box:



Team member #03:

M Thirukkumaran
The University of Edinburgh

Team member #06:

Iana Kravchenko
European University Viadrina

Team member #09:

Fabio Giunta
KTH - Royal Institute of Technology Stockholm

Tech Innovation:

A 'vending machine concept' to fridges where products are selected via a digital screen augmented with product information, emissions, etc.

Design Approach:

Design thinking and iterative process led to a digital screen which provides categories & search options for customers to choose product.

BEWERTUNG

Gesamteindruck:

(0-5 Punkte, 0 = schwach, 5 = super)

Technische Innovation:

(0-5 Punkte, 0 = schwach, 5 = super)

Business Model:

(0-5 Punkte, 0 = schwach, 5 = super)

Design Idee:

(0-5 Punkte, 0 = schwach, 5 = super)